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# How can you always get always get the cheapest shipment?

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# Are shipping rates increasing?

**Now, with Deliverea, you can have your shipments delivered with the cheapest carrier, always.**

Start by configuring your price range on the platform and then your shipment will automatically be assigned to the carrier with the cheapest fee.

In times of crisis and cost containment we live in, the price of shipping is one of the main conversion factors in online sales.

Lower your shipping costs and offer cheaper options to your customers.

**35%**

of online shoppers puts the **shipping cost** over the speed or range of delivery options when making their **purchase decision**.

# How does Deliverea's allocation work?

To guarantee that you always **get the carrier that best suits your needs**, you can choose from multiple filters in order to decide how you want your shipments to be allocated:

## RULES

**You choose the freight**

We assign your shipments to the carrier according to the **criteria** (weight, destination, size, type, etc.) that you specify on the platform.

## OPTIMIZER

**The cheapest shipment**

Input the rates you agreed on with the carriers and we will always be able to find the cheapest shipment.

## QUOTES

**The availability of the carrier**

Enter your daily **operational capacity** from each carrier and avoid errors that could lead to delays in your operations.

# Don't leave anything to chance

Betting on an optimized system to assign carriers allows you to improve your logistics operation, reduce costs and avoid errors.

Deliverea's carrier assignment works on three key axes: **strategic, economic, and operational**.

All of this in an **automatic** and **efficient** way, so that your business can continue to grow.

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# Make (the right) delivery happen